WHAT IS CLAIMED IS:

1. A method for dynamically displaying data values, comprising:

transmitting results, associated sub-items and rules of enforcement

of sub-item combinations in a predefined format to a remote client in

response to a request;

remotely processing the results in real time in response to user

adjustment of the results and sub-item configuration and preventing sub-

item conflicts with the rules of enforcement; and

dynamically displaying the processed results.

2. A display device having rendered thereon dynamically changing

results of a database query, comprising:

a set of results, associated criteria and rules of enforcement of the

criteria being stored as information on a server, wherein the information is

transmitted from the server to a remote client that made a request for the

results for display on the client, the information being transmitted as

encoded data;

at least one dynamic output; and

at least one adjustable interface option displayed on the client

adapted to enable adjustment by the remote client of the associated criteria

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confined within the rules of enforcement for causing the dynamic output to change in real time.

3.   The display device of claim 2, wherein the adjustable interface tools comprise input boxes for adjusting criteria of associated criteria in real time.

4.   The display device of claim 2, wherein the interface tools are input boxes, drop-down menus, check boxes and radio buttons.

5.   The display device of claim 2, wherein the interface tools include dynamically coupled check boxes so that designated check boxes dynamically change as a user configures conflicting interface tools constrained by the rules of enforcement.